



NEW MOBILITY WORLD



Sharing mobility - an Italian snapshot

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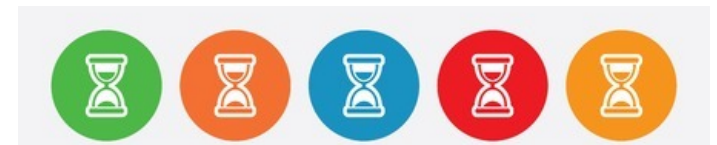
12

active cities



18

operators



6000

cars



500000

users



Italian public consortium



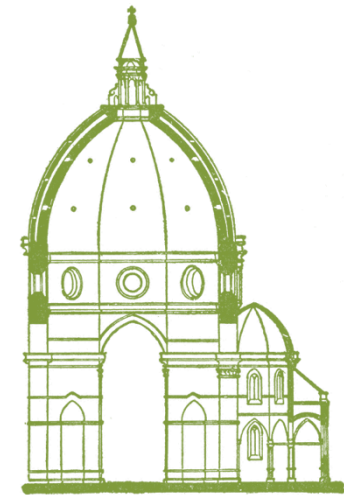
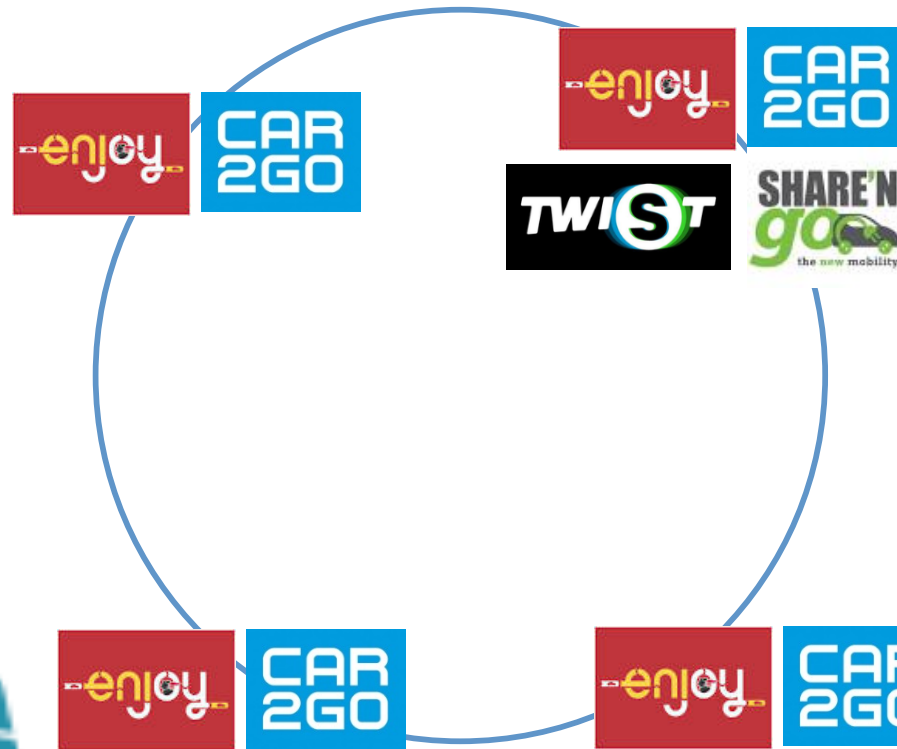
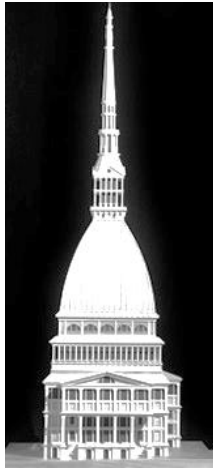
12 Traditional car sharing operators

447 Parking hubs

666 Cars

Users **22.500**

4 Free floating operators



Torino

400

Milano

944

Firenze

200

Roma

600



4,3 mln of rentals

350.000 car sharing users

36.000 scooter sharing users

Torino

450

Milano

700

Firenze

200

Roma

600



Milan- 80% of italian market

350.000
users



2.450
cars



40.000
Bike
sharing



280
pick up point
for bikes





In this big match is there
space for more?