



## **Services Details**

### ***FIRST KIT CAMPAIGN***

**COMPANY PROFILE** - collects logo, personal data and a brief description of the Company.

Each sheet in 'Area Companies' can be linked to all material that advertisers ask to publish on the site during the year (eg. product sheets, company news, press releases, presence in Technical Guide, videos, interviews, job-opportunities etc.).

**PRODUCT SHEET** - collects image and description of products or services, possible data sheet.

Product Sheet is linked to the Company Profile; on rotation on the Home Page in the early days by the insertion and can be viewed in QualEnergia.it's Product database for 1 year from the date of registration. Reported in all the social media profiles of QualEnergia.it.

**PRESS RELEASE** - article or press release to be published on QualEnergia.it's home page. It is reported in the social media profiles of the Portal. Company news are published in the right column of QualEnergia.it.

**BOX BANNER NEWSLETTER** - banner (175x175px) inserted on one release of 2014 editorial Newsletter. QualEnergia's Newsletter is weekly and counts over 20.000 recipients.

**For further information and other advertising services please contact:**

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